

## REPORT OF QUALITY CONNECT PROGRAMME

On 21<sup>ST</sup> March 2025, SCVB Govt. College Palampur, in association with the Bureau of Indian Standards (BIS), marked World Consumer Rights Day with the *QUALITY CONNECT ORIENTATION PROGRAMME*. Prof. Manisha Sharma highlighted the key points of the event. The programme brought together students and faculty members to discuss the importance of consumer rights and the role of quality standards in everyday life.

Held by the college's Standards Club, the event focused on this year's theme, "Empowering Consumers Through Quality," which emphasized the significance of ensuring that all consumers have access to safe, reliable, and high-quality products and services.

Sh. Karanveer Singh, a resource person from BIS, shared insights into how quality standards are developed and enforced, emphasizing the role of consumers in demanding products that meet these standards. The event also provided an interactive platform for discussions on consumer rights, product certifications, and how individuals can take active steps to protect their interests.

The programme ended with a strong call to action by Principal Prof. Pankaj Sood for everyone to remain vigilant and informed about their rights. The Standards Club pledged to continue its efforts in consumer education and awareness. The event successfully reinforced the importance of quality standards in protecting consumers and empowering them in the marketplace.

Following the programme, Prof. Manisha Sharma and Sh. Karanveer Singh, along with the students of the Standards Club, met with SDM Ms. Netra Meti and briefed her and the staff of the Mini Secretariat Palampur about the *Quality Connect Programme*.

Prof. Kalpna Rishi, Dr. Ajay Thakur, Dr. Anupama, Dr. Anita Surroch, Dr. Bovinder Katoch, Dr. Anuradha Sharma, Prof. Vivek, Prof. Sunita Katoch, Prof. Vipin, Prof. Kamlesh, Prof. Poonam, Prof. Nisha, Dr. Tanbir, and Prof. Arti were also present to witness the event at the college.

Manisha Sharma

Assistant Professor

Department of Chemistry

(Mentor of Standard Club)

Today, on March 21, 2025, SCVB Government College Palampur, in collaboration with the Bureau of Indian Standards (BIS), celebrated World Consumer Rights Day with the *QUALITY CONNECT ORIENTATION PROGRAMME*. Organized by the college's Standard Club, the event brought together students and faculty to discuss the importance of consumer rights and quality standards. Professor Manisha Sharma highlighted the main points of the program, while this year's theme, "Empowering Consumers Through Quality," emphasized the need for safe, reliable, and high-quality products and services.

BIS resource person Mr. Karanvir Singh shed light on the development and enforcement of quality standards and emphasized the importance of consumer awareness. The event also featured an interactive discussion on consumer rights and certifications, encouraging individuals to protect their interests. At the conclusion of the program, Principal **Professor Pankaj Sood** urged everyone to stay vigilant and remain aware of their rights.

After the program, Professor Manisha Sharma and Mr. Karamveer Singh, along with the students of the Standard Club, met with SDM Mrs. Netra Maiti and the staff of the Mini Secretariat Palampur to provide information about the program. The event was also attended by Professor Kalpana Rishi, Dr. Ajay Thakur, Dr. Anupama, Dr. Anita Suroch, Dr. Bavinder Katoch, Dr. Anuradha Sharma, Professor Vivek, Professor Sunita Katoch, Professor Vipin, Professor Kamlesh, Professor Poonam, Professor Nisha, Dr. Tanbir, and Professor Aarti.

On 22nd March 2025, 30 science students from the Standard Club of SCVB Government College Palampur visited the Glowing Spring waves Patrala - Baijnath, a drinking Natural Mineral Water Industry in Paprola. The industrial visit, organized under the mentorship of Professor Manisha Sharma and accompanied by Dr. Anupama Sharma and resource person Mr. Karanveer Singh, aimed to provide the students with an in-depth understanding of the water bottling process and the importance of adhering to quality standards in the production of packaged drinking water. The visit proved to be an educational and enriching experience for the students, enhancing their awareness of quality control, sustainability, and the significance of high standards in the packaged water industry.

21 मार्च 2025 को, एससीवीबी सरकारी कॉलेज पालमपुर ने भारतीय मानक ब्यूरो (BIS) के सहयोग से *वर्ल्ड कंज्यूमर राइट्स डे* को *QUALITY CONNECT ORIENTATION PROGRAMME* के साथ मनाया। कॉलेज के स्टैंडर्ड क्लब द्वारा आयोजित इस कार्यक्रम में छात्रों और शिक्षकों को उपभोक्ता अधिकारों और गुणवत्ता मानकों के महत्व पर चर्चा करने के लिए एकत्र किया गया। प्रोफेसर मनीषा शर्मा ने कार्यक्रम के मुख्य बिंदुओं को रेखांकित किया, जबकि इस वर्ष के विषय "Empowering Consumers Through Quality" ने सुरक्षित, विश्वसनीय और उच्च गुणवत्ता वाले उत्पादों और सेवाओं की आवश्यकता को उजागर किया।

बीआईएस के संसाधन व्यक्ति श्री करणवीर सिंह ने गुणवत्ता मानकों के विकास और प्रवर्तन पर प्रकाश डाला और उपभोक्ता जागरूकता के महत्व को रेखांकित किया। कार्यक्रम में उपभोक्ता अधिकारों और प्रमाणपत्रों पर इंटरएक्टिव चर्चा भी हुई, जिसमें लोगों को अपने हितों की रक्षा करने के लिए प्रेरित किया गया। कार्यक्रम के

समापन पर, प्रधानाचार्य प्रोफेसर पंकज सूद ने सभी को सतर्क रहने और अपने अधिकारों के प्रति जागरूक रहने का आह्वान किया।

कार्यक्रम के बाद, प्रोफेसर मनीषा शर्मा और श्री करणवीर सिंह, स्टैंडर्ड क्लब के छात्रों के साथ, एसडीएम श्रीमती नेत्रा मेटी और मिनी सचिवालय पालमपुर के कर्मचारियों से मिलकर कार्यक्रम के बारे में जानकारी दी। कार्यक्रम में प्रोफेसर कल्पना ऋषि, डॉ. अजय ठाकुर, डॉ. अनुपमा, डॉ. Anita सुरोच, डॉ. बविंदर कटोच, डॉ. अनुराधा शर्मा, प्रोफेसर विवेक, प्रोफेसर सुनीता कटोच, प्रोफेसर विपिन, प्रोफेसर कमलेश, प्रोफेसर पूनम, प्रोफेसर निशा, डॉ. तनबीर और प्रोफेसर आरती भी उपस्थित थे।